

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne



Moving Toward Sustainability



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Sustainability Defined...

Sustainable Development...

...is about ensuring a better quality of life for everyone, now and for generations to come.

Thus, it combines ecological, social, and economic concerns, and offers business opportunities for companies that can improve the lives of the world's people.



***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

The Triple Bottom Line

**Economic
Prosperity
and Continuity**



**Environmental
Protection
and Resource
Conservation**

**Social
Well-Being
and Equity**

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

The Need for a Sustainable Business Forum

- As independent companies and organizations, we cannot successfully address the challenges alone
- Help drive global sustainability issues down to the regional and local levels
- Provide members with networking and benchmarking opportunities
- Help disseminate sustainability information, tools, and techniques
- New economic development platform

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

The Need for a Sustainable Business Forum

- Help overcome citizen group vs. business group conflict
- Foster cooperation on areas of mutual concern
- Support voluntary environmental management programs
- Reduce the need for new laws and regulations by improving the environmental performance of regional companies

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

The Need for a Sustainable Business Forum

- Increase competitiveness and retain jobs through greater operational efficiency
- Promote the concept of sustainability through continuous improvement and lean manufacturing techniques



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Time For ...

A Strategy of Change

The Formation of the SMSBF:

- Over 40 of Southeast Michigan's leading companies, representing a broad cross-section of dynamic industries which call this region a home
- Committed to the simultaneous pursuit of economic prosperity, environmental quality, and social equity – The “Triple Bottom Line”
- Working collaboratively to address regional issues related to sustainable development

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,

Macomb, Monroe

Oakland, St. Clair,

Washtenaw, Wayne

Time For ...

A Strategy of Change

The Formation of the SMSBF:

- Start-Up funds from the US-EPA's Southeast Michigan Initiative Budget
- Modeled after the successful West Michigan Sustainable Business Forum in Grand Rapids

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Purpose

The Southeast Michigan Sustainable Business Forum's purpose is to provide a learning network to member companies aimed at raising awareness, developing programs, and promoting successes of the Triple Bottom Line of business sustainability



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Vision Statement

“Our vision for the future is to be a learning organization that strengthens the economic, environmental and social performance of both small and large businesses throughout their value chains.”

***Southeast Michigan
Sustainable
Business Forum***



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Lean AND Sustainable

- Membership in the Southeast Michigan Sustainable Business Forum means participating in a lean networks of cooperating companies focused on eliminating all forms of waste, both up and down the value stream



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Member Companies

Founding Members

- Ann Arbor Area Chamber of Commerce
- Comerica Bank
- DTE Energy
- Erb Institute
- Ford Motor Co.
- General Motors
- Holcim (US), Inc.
- Masco Corporation
- Process Results, Inc.
- Visteon Corporation
- Washtenaw County

Charter Members

- AKT Peerless Environmental Services
- Altarum
- ASG Renaissance
- ATC Associates, Inc.
- Atwell-Hicks, Inc.
- Bank One
- BASF
- Bodman, Longley & Dahling LLP
- Burton-Katzman Development Co.
- DuPont
- Energy Conversion Devices
- EQ – The Environmental Quality Company
- Gage Products Company
- Lear Corporation
- Pfizer Global Research & Development
- Testing Engineers & Consultants, Inc.



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe,
Oakland, St. Clair,
Washtenaw, Wayne

Organizational Approach

- Partnership between environmental organizations and leading businesses in the community
- Exchange management strategies, useful information and operational technologies
- Seek input and advice from one another



COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Operational Structure

- Recently incorporated as an independent IRS 501 (c) (3)
- Self-governing within the goals and objectives of the founding charter & bylaws
- Serves as an educational resource to its members and the wider Southeast Michigan community

**Southeast Michigan
Sustainable
Business Forum**

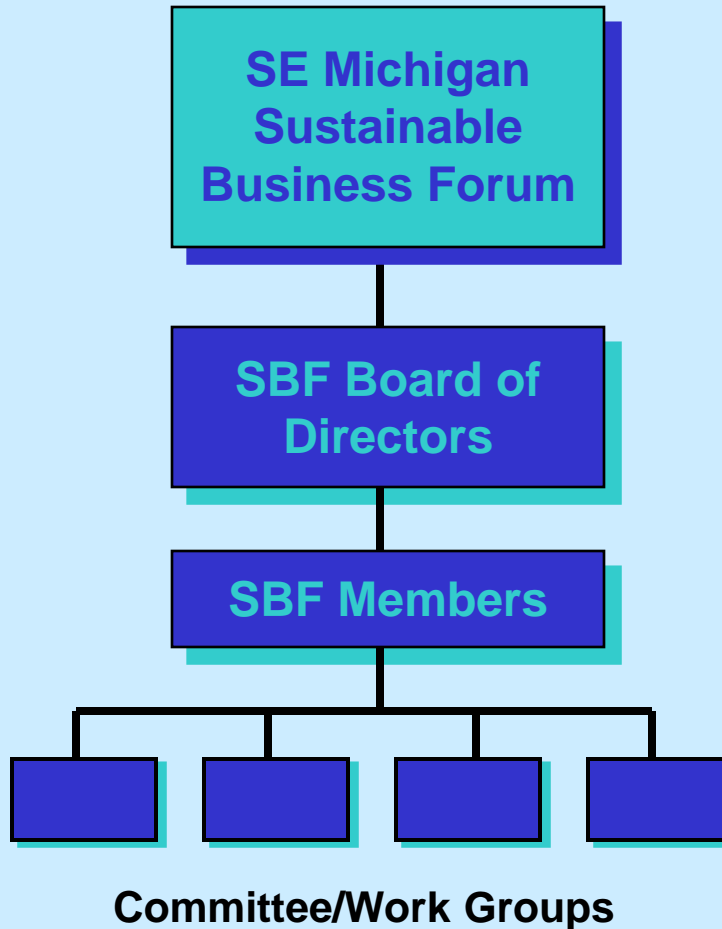


COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Sustainable Business Partnership

Organizational Structure





COUNTIES OF SE MICHIGAN

Lenawee, Livingston,
Macomb, Monroe
Oakland, St. Clair,
Washtenaw, Wayne

Programs & Activities

- Monthly forum meetings with education program
- Monthly committee meetings
- Monthly Board of Directors meetings
- Annual Conference
- Active work groups:
 - ✓ Membership/Communications
 - ✓ Program/Education
 - ✓ Sustainability